

PROPERTY

Analytics & Performance Report | Cho & Co

Monthly property sales, rental performance, mandate tracking, and market KPI analysis

KEY PERFORMANCE INDICATORS

54,809,306	39
Total Sales Value (ZAR)	Units Sold
278	117
Occupancy Rate (%)	Avg Days on Market

MONTHLY DATA SUMMARY

Month	Total Sales Value	Units Sold	Occupancy Rate (%)
2024-07-01	13,732,501.8	9	96.4
2024-08-01	25,659,216.5	21	86.1
2024-09-01	48,124,739.7	20	85.8
2024-10-01	32,493,041.0	21	93.5
2024-11-01	26,434,911.9	12	91.2
2024-12-01	23,464,487.1	14	87.9
2025-01-01	17,267,843.4	9	90.5
2025-02-01	31,055,662.0	14	93.6
2025-03-01	37,222,962.7	23	86.7
2025-04-01	21,811,551.8	16	86.5
2025-05-01	19,740,558.7	12	94.7
2025-06-01	13,257,195.5	11	96.9

LIVE ANALYTICS DASHBOARD

<https://metabase-production-2504.up.railway.app/public/dashboard/50de1abf-8c9a-46e3-a447-bdd948660bcd>

INSIGHTS & HIGHLIGHTS

Monthly Property Sales Report - March 2025

Sales value, units sold, commission breakdown, average sale price, and area performance analysis.

Rental Portfolio Report - Q4 FY2024/25

Occupancy rates, rental yields, overdue rentals, lease renewals, and maintenance cost summary.

Annual Property KPI Summary - FY2024/25

Year-end scorecard: sales value, commission, mandates, occupancy, and market share.

Area Market Analysis - Template

Customisable market overview: average prices, days on market, demand trends, and comparable sales.

Mandate Conversion Report - FY2024/25

New mandates acquired, conversion rate to sale, expired mandates, and agent performance.

FICA Compliance Summary - March 2025

Client FICA status, outstanding documents, and regulatory compliance progress.